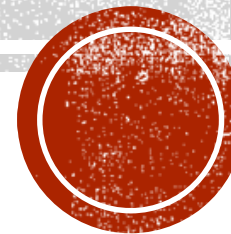


THE PRODUCT AND QUOTIENT RULES

Keeper 23

Honors Calculus



PRODUCT RULE

$$\frac{d}{dx} (f(x) \cdot g(x)) = f(x) \cdot g'(x) + g(x) \cdot f'(x)$$

$$\ast \frac{d}{dx} (1st \cdot 2nd) = 1st \cdot 2nd' + 2nd \cdot 1st'$$



FIND THE DERIVATIVE

$$1. f(x) = (2x^2 - 1)(x^3 + 3)$$

$$f'(x) = \text{1st} \cdot \text{2nd}' + \text{2nd} \cdot \text{1st}'$$

$$f'(x) = (2x^2 - 1)(3x^2) + (x^3 + 3)4x$$

$$f'(x) = 6x^4 - 3x^2 + 4x^4 + 12x$$

$$f'(x) = 10x^4 - 3x^2 + 12x$$



FIND THE DERIVATIVE

$$2. h(x) = x^3 (\sqrt{x} + 1)$$

1st 2nd

$$\begin{aligned} \frac{d}{dx} 1st' &= 3x^2 \\ 2nd' &= \frac{\sqrt{x} + 1}{x^{1/2} + 1} \\ &= \frac{1}{2} x^{-1/2} \\ &= \frac{1}{2x^{1/2}} \text{ or } \frac{1}{2\sqrt{x}} \end{aligned}$$

$$h'(x) = x^3 \left(\frac{1}{2x^{1/2}} \right) + (\sqrt{x} + 1) (3x^2)$$

$$h'(x) = \frac{1x^3}{2x^{1/2}} + 3x^{5/2} + 3x^2$$

$$h'(x) = \frac{1}{2} x^{5/2} + 3x^{5/2} + 3x^2$$

$$h'(x) = \frac{7}{2} x^{5/2} + 3x^2$$

QUOTIENT RULE

$$\frac{d}{dx} \left[\frac{f(x)}{g(x)} \right] = \frac{g(x)f'(x) - f(x)g'(x)}{[g(x)]^2}$$

★
Think

$$\frac{d}{dx} \left[\frac{hi}{lo} \right] = \frac{lodehi - hidelo}{[lo]^2}$$



FIND THE DERIVATIVE

$$1. f(x) = \frac{x^2 - 3x}{x - 1}$$

hi
lo

$$f'(x) = \frac{(x-1)(2x-3) - (x^2-3x)(1)}{(x-1)^2}$$

$$f'(x) = \frac{2x^2 - 5x + 3 - x^2 + 3x}{(x-1)^2}$$

$$f'(x) = \frac{x^2 - 2x + 3}{(x-1)^2}$$

FIND THE DERIVATIVE

$$2. f(x) = (1 - 3x)(x^2 + 2)^{-1}$$

Rewrite $f(x) = \frac{1 - 3x}{x^2 + 2}$ hi
lo

$$f'(x) = \frac{(x^2 + 2)(-3) - (1 - 3x)(2x)}{(x^2 + 2)^2} \quad \text{or} \quad -(2x - 6x^2)$$

$$f'(x) = \frac{-3x^2 - 6 - 2x + 6x^2}{(x^2 + 2)^2}$$

$$f'(x) = \frac{3x^2 - 2x - 6}{(x^2 + 2)^2}$$